



REVSPRING

Health Plans

March 18, 2026

Agenda

- **Enhanced Search Cards:** Learn about the upcoming improvements to the member experience by optimizing layouts enabling faster care searches.
- **CMS Medicare Finder:** Review our finalized approach and FAQs highlighting the current CMS regulatory challenges.
- **Grounding Layer:** Introduce healthcare's first Model Context Protocol (MCP) as the foundational solution for bridging the gap between advanced AI models and the complex realities of provider quality, insurance networks, and real-time availability.

Enhanced Search Cards

Current State

- Search cards can be **visually saturated and not easily scannable**.
- Cards contain up to eight attributes that may or may not be populated with data.
- Impacts members' ability to quickly assess options and take action.
- Data inconsistency and visual noise undermine our goal of **providing a simple, efficient path to care**.

DP Darla K. Phillips, PT
Physical Therapy, Telehealth Services Available
1500 SW 1st Ave Ste 150, Portland, OR 97201 • [0 miles](#)
Offers video visits In-network Accepting new patients at this location

Locations • 2

Specialties Physical Therapy, Telehealth Services Available	Quality None	Contact Main: (503) 222-1955 Web contact: None + 1 more	Languages spoken English
Office hours Call (503) 222-1955	Quality score None	Gender Female	Board certification None

Compare

Call [\(503\) 222-1955](#) to schedule an appointment


Considerations for Enhancement

- **Consumer-Grade Member Experience**
- **Accessibility**
- **NCQA Compliance**

Enhanced Search Cards

Reduce cognitive load and align with design best practices, enabling faster care search

- **Header Information:** Elevate the most critical provider information and ensure its easily scannable.
- **Attributes:** Simplify card layout by displaying four attributes; do not show attributes without data, reducing visual noise.
- **Calls-to-Action:** Optimize the layout of critical actions to promote phone number, book/availability, select PCP, and compare/save providers.
- **Search Cards in Cost:** Leverage the new card in cost search experience to simplify the rewards and cost display.




Laura Macdonald, MD ★ 4.6 • 37 reviews
Internal medicine

In-Network Accepting New Patients Primary Care Provider


Address 1 Location Name • [+3 locations](#)
1.1 mi • 3804 NE 121 Ave. Portland, OR
[\(555\) 555-5555](tel:(555)555-5555) • Open today from 8:00AM - 9:00PM

[Compare](#)

Quality	Areas of Focus	Remote services	Board Certifications	Tier name 
EH × EH × +2 more	IV Therapy, Laceration Repair	Telehealth, Virtual visits	1 board certification	You pay \$403

[Next available Mon, Mar 23](#)


[Add as Primary Care Provider](#)

[\\$25-\\$75 reward](#) 


Key Outcomes

- Instant Clarity
- Find Care Faster
- Increased High Intent Engagement

Header



Jacquelyn M. Aveta, MD ★ 4.0 • 2 reviews
Pediatrics
Care Network Cobbs Creek, 225 COBBS CREEK PKWY, PHILADELPHIA, PA 19139 • [0.9 miles](#)
In-network **Accepting some new patients at this location**



Laura Macdonald, MD ★ 4.6 • 37 reviews
Internal medicine
In-Network **Accepting New Patients** **Primary Care Provider**
Black Stone City Hospital • +3 locations
1.1 mi • 3804 NE 121 Ave. Portland, OR
[\(555\) 555-5555](#) • Open today from 8:00AM - 9:00PM

Bold, simplified flags

Contact and hours or operations elevated to header; no need for dedicated attribute slots

Attributes

DP **Darla K. Phillips, PT** Locations • 2
Physical Therapy, Telehealth Services Available
1500 SW 1st Ave Ste 150, Portland, OR 97201 • [0 miles](#)
[Offers video visits](#) [In-network](#) [Accepting new patients at this location](#)

Specialties
Physical Therapy, Telehealth Services Available

Office hours
[Call \(503\) 222-1955](#)

Quality
None

Quality score
None

Contact
Main: (503) 222-1955
Web contact: None
[+ 1 more](#)

Languages spoken
English

Board certification
None


Gender
Female

Compare

Call [\(503\) 222-1955](#) to schedule an appointment

Attributes without data will not be displayed on search card, next configured attribute will be shown

Attributes without data will continue be displayed on profiles for NCQA compliance

 **Laura Macdonald, MD** ★ 4.6 • 37 reviews
Internal medicine Next available Mon, Mar 23

[In-Network](#) [Accepting New Patients](#) [Primary Care Provider](#)

Address 1 Location Name • [+3 locations](#)
1.1 mi • 3804 NE 121 Ave. Portland, OR
[\(555\) 555-5555](#) • Open today from 8:00AM - 9:00PM

Compare

Quality
EH × EH ×
[+2 more](#)

Areas of Focus
IV Therapy, Laceration Repair


Remote services
Telehealth, Virtual visits

Board Certifications
[1 board certification](#)

Multiple quality images supported

Up to 4 attributes supported

CTA: Call to Book



Darla K. Phillips, PT
Physical Therapy, Telehealth Services Available
1500 SW 1st Ave Ste 150, Portland, OR 97201 • [0 miles](#)
[Offers video visits](#) [In-network](#) [Accepting new patients at this location](#)


[Locations • 2](#)

Specialties Physical Therapy, Telehealth Services Available	Quality None	Contact Main: (503) 222-1955 Web contact: None + 1 more	Languages spoken English
Office hours Call (503) 222-1955	Quality score None	Gender Female	Board certification None

Compare

[Call \(503\) 222-1955 to schedule an appointment](#)

Optimized layout and design so actions are more prominent



Laura Macdonald, MD ★ 4.6 • 37 reviews
Internal medicine

[In-Network](#) [Accepting New Patients](#) [Primary Care Provider](#)

Black Stone City Hospital • +3 locations
1.1 mi • 3804 NE 121 Ave. Portland, OR
[\(555\) 555-5555](#) • Open today from 8:00AM - 9:00PM


Compare

[Call to book](#)

[Add as Primary Care Provider](#)

Quality EH × EH × +2 more	Areas of Focus IV Therapy, Laceration Repair	Remote services Telehealth, Virtual visits
--	--	--

CTA: View Availability





Jacqueline Smith, MD ★ 4.8 • 127 reviews Locations • 2

Family Medicine
3.1 mi • The Oregon Clinic, 800 SW 13th Ave, Portland, OR 97205
In-network Accepting new patients Primary care provider

Specialties Family Medicine	Office hours Call (503) 555-5043	Hospital affiliations 2 hospitals	Gender Female
Attribute label Phone: (503) 555-5043 Web: www.eminencehealth.com +2 more	Languages spoken English, Spanish	Board certifications Family Medicine: American Board of Family Medicine	Location services Wheelchair accessible

Compare

 Next appointment: May 13 [View availability](#)



Ann Macdonald, LPC ★ 5 • 37 reviews Next available: Mon Oct 24

Behavioral Health Counseling
In-Network Accepting New Patients Primary Care Provider

Grow Healthcare Group PA
0.3 mi • 1626 Locust Street, Philadelphia, PA 19103
[\(555\) 555-5555](tel:5555555555)

Quality EH × EH × +2 more	Gender Female	Location services Offers evening and/or weekend hours, wheelchair accessible
--	-------------------------	--


Compare

▲ Label Description [More details](#)

Next date available included in button text

Messages/Alerts

No change



Megan K. Zakerski, MD

Pediatrics
3399 E Grand River, Howell, MI 48843 • [6.9 mi](#)
Primary care provider **Accepting some new patients**

Specialties
Pediatrics

Office hours
[Open Today - 8:00AM](#)


AREAS OF FOCUS
None

Location services
Wheelchair accessible

Medical care group
University of Michigan Health System

Hospital affiliations
[1 hospital\(s\)](#)

Important Accepting some new patients: Up to 21 years old



Ann Macdonald, LPC

★ 5 • 37 reviews
Behavioral Health Counseling

In-Network **Accepting New Patients** **Primary Care Provider**

Grow Healthcare Group PA
0.3 mi • 1626 Locust Street, Philadelphia, PA 19103
[\(555\) 555-5555](#)

Quality
EH × EH ×
[+2 more](#)

Gender
Female

Location services
Offers evening and/or weekend hours, wheelchair accessible

Next available: Mon Oct 24

Label **Description** [More details](#)

Call [\(734\) 539-5080](#) to schedule an appointment

Cost & Rewards

Rothman Inst Recon Ortho Associates II PC

Orthopedic Hand Surgery, Orthopedic Surgery

2 NOVACARE WAY, NOVACARE COMPLEX, PHILADELPHIA, PA 19145 • [3.2 miles](#)

Offers virtual visits In-network Accepting some new patients at this location

Locations • 2

<p>Specialties</p> <p>Orthopedic Hand Surgery, Orthopedic Surgery</p> <p>Office hours</p> <p>Call (800) 505-0736</p>	<p>Quality</p> <p>None</p> <p>Quality score</p> <p>None</p>	<p>Contact</p> <p>Main: (800) 505-0736 Web contact: None + 2 more</p> <p>Location services</p> <p>None</p>	<p style="font-size: 1.2em; font-weight: bold;">\$1,146 / you pay</p> <p></p> <p>Earn \$75 reward</p> <p>Tier 2 </p> <p>More details</p>
--	---	--	--

Compare

Call [\(800\) 505-0736](#) to schedule an appointment

Important Accepting some new patients: Up to 125 years old

Laura Macdonald, MD ★ 4.6 • 37 reviews

Internal medicine

Next available Mon, Mar 23

Add as Primary Care Provider

Compare

In-Network
Accepting New Patients
Primary Care Provider

Address 1 Location Name • [+3 locations](#)

1.1 mi • 3804 NE 121 Ave. Portland, OR

[\(555\) 555-5555](#) • Open today from 8:00AM - 9:00PM

Quality

EH × EH ×

[+2 more](#)

Areas of Focus

IV Therapy, Laceration
Repair

Remote services

Telehealth, Virtual
visits

Board Certifications


[1 board certification](#)

Tier name

You pay **\$403**

\$25-\$75 reward

Mobile

Compare

Black Stone City Hospital ★ 4.6
Internal medicine

In-Network Accepting New Patients
Primary Care Provider

1.1 mi • 3804 NE 121 Ave. Portland, OR
[\(555\) 555-5555](tel:5555555555) • Open today from 8:00AM - 9:00PM

Quality Areas of Focus


EH × EH × IV Therapy, Laceration Repair

[+2 more](#)

Call to book

See who works here

▲ Label Description [More details](#)

Compare

Laura Macdonald, MD ★ 4.6
Internal medicine

In-Network Accepting New Patients
Primary Care Provider

Address 1 Location Name • [+3 locations](#)
1.1 mi • 3804 NE 121 Ave. Portland, OR
[\(555\) 555-5555](tel:5555555555) • Open today from 8:00AM - 9:00PM

Quality Areas of Focus

EH × EH × IV Therapy, Laceration Repair

[+2 more](#)

Next available Mon, Mar 23

Add as Primary Care Provider

Tier name ▲ You pay **\$403**
\$25 reward 🏆

Enhanced Search Card Readiness



Mar 18
Announcement



Mar 31
UAT Release



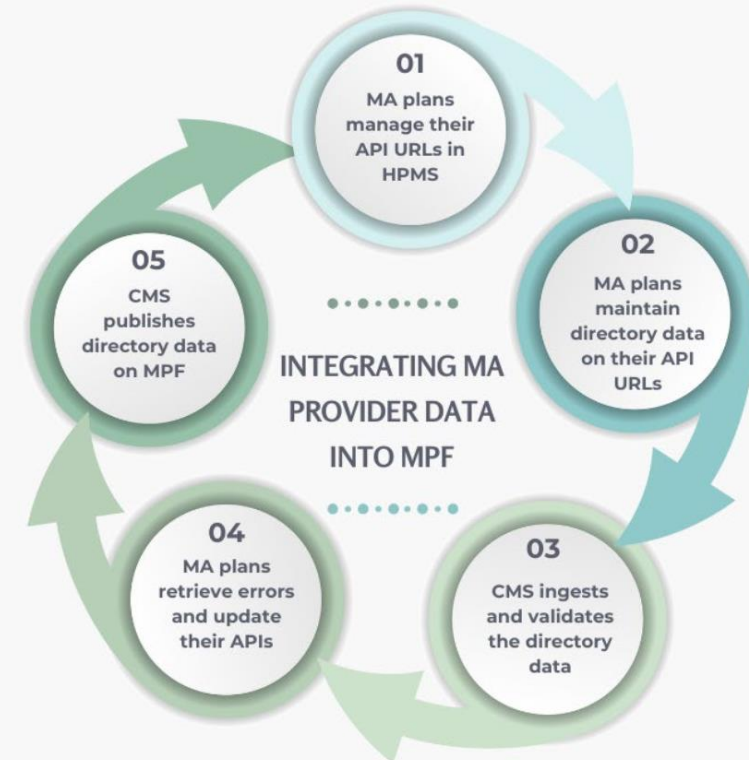
Apr 28
Prod Release

- **Release Strategy:** Enhanced search cards will be **auto-on** for all customers. The new search cards will replace the current search cards experience.
- **Enablement Window:** Preview the enhancement for **4 weeks in UAT** to socialize with teams, work with RevSpring Support to adjust attributes (if needed), and submit feedback.
- **Transition Resources:** RevSpring will provide a **Support Toolkit** (feature documents, FAQs, and communication templates) to use for internal alignment on key changes and benefits.
- **Accelerated Innovation:** By consolidating search cards, **we can release new features faster**. This ensures your organization always has our most current capabilities as we move toward a consumer-grade search experience.
- **Next Steps:** RevSpring will provide
 - **By end of week:** Email templates to help your organization communicate this update.
 - **By March 31:** Remaining materials for the Support Toolkit.

Medicare Plan Finder Phase 2

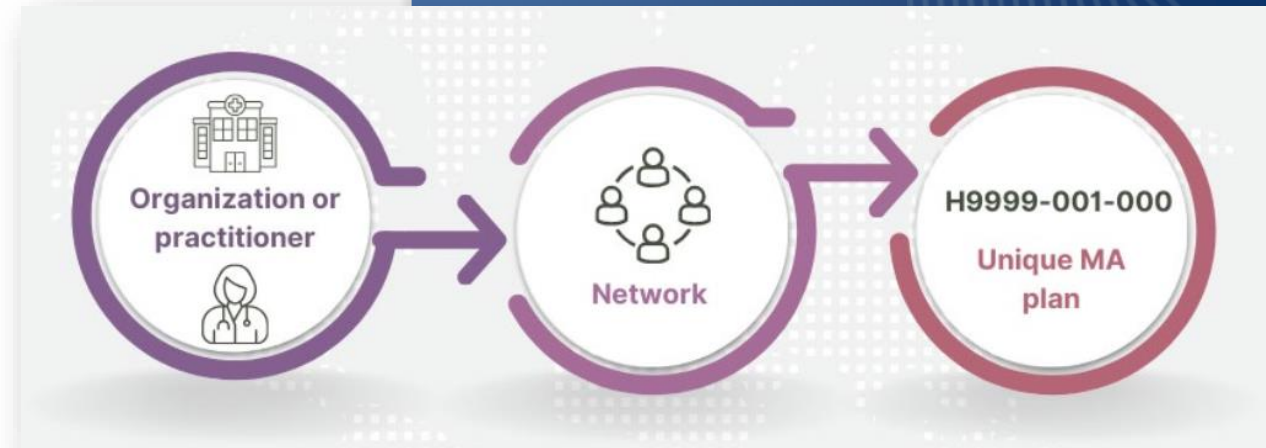
What is it?

- All payers who offer Medicare Advantage (MA) Plans must supply provider directory data for all individual MA plans to CMS for display in Medicare Plan Finder (MPF) **beginning with Contract Year (CY) 2027.**
- Data will be supplied to CMS, leveraging either **Machine Readable JSON files or FHIR-Based JSON API Files.**
- These files are made available to CMS via a URL defined in a payer's Health Plan Management System (HPMS) Basic Contract Management module which **CMS will crawl and validate the data daily.**
- Plans will be responsible for **ensuring accuracy** of the provider data and must **attest to its accuracy annually.**



How will RevSpring support?

- **Approach:** RevSpring will be supporting the FHIR-Based JSON API Files option, which will be separate from the existing FHIR Provider Directory RevSpring offers.
- **RevSpring's Role:** RevSpring will support providing plans the URL that will facilitate the data exchange between their HPMS and CMS and generate the FHIR-Based JSON files in the required formatting.
- **Clients' Role:** Clients will be responsible to provide RevSpring with the necessary data elements to generate valid files, ensure the data supplied is accurate, populate their HPMS system with the RevSpring provided URL and conduct the annual attestation required by CMS.



Next Steps

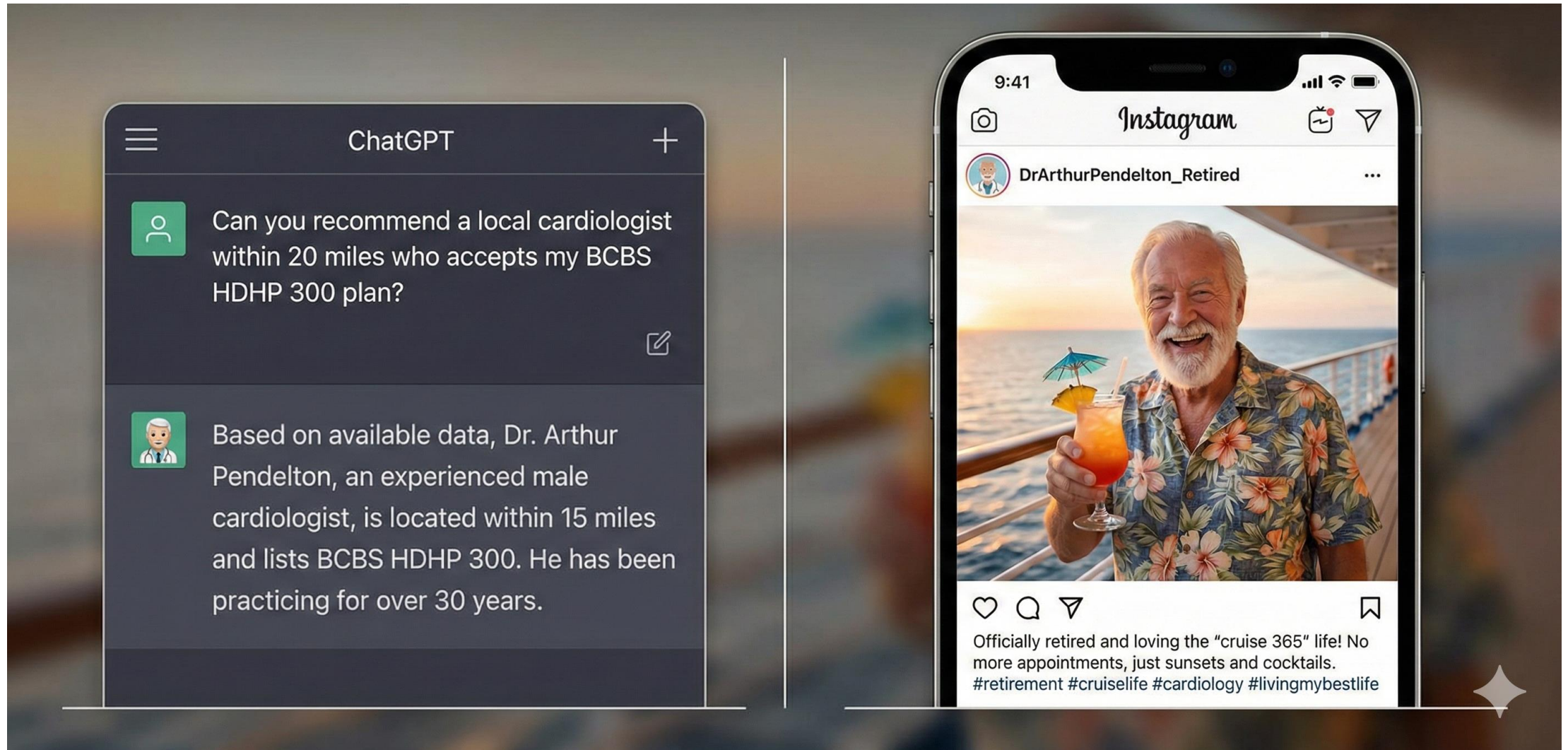
If you are interested in RevSpring supporting you with compliance, please **reach out to your Customer Success Partner.**

RevSpring will be sharing a one-pager providing an overview of the known requirements for Phase 2, **how RevSpring will support these requirements, and what will be expected of clients.**

Beginning **April 1st, 3 PM Eastern, RevSpring will be hosting office hours** to provide a forum for periodic updates and to address open questions.

Grounding Layer

Healthcare AI experiences are dependent on the data



Cost of LLMs is unsustainable



Negative Gross Margins: In early 2025, reports showed that many AI companies were operating at **negative gross margins** (losing \$20-\$30 per user per month) because the compute costs to "verify" and "generate" answers exceeded their revenue.

Kyruus Grounding Layer: The infrastructure for agentic healthcare

The Veneer
AI / MCP Hosts



The Connector
SSE/HTTP

Translates Intent into
Healthcare Queries

Model **C**ontext **P**rotocol

Universal **C**ommerce **P**rotocol

Agent **C**ommunication **P**rotocol

The Core

Kyruus MCP Server

Semantic Cache
(Vector Embeddings of Repeated Intent)

Specialized Tools

get_clinical_match
get_quality_rank

get_consumer_sentiment
verify_eligibility_cost

check_live_availability
execute_commerce

The Engine

Intelligence Layer

Identity & Conflict Resolution

Validation & Attestation

Clinical AI Enrichment

The Foundation

Kyruus Data Lake

National Provider, Location, &
Care Program Directories

National Health Plan Insurance
Networks

National Billing & Payment
Statement Data

3rd Party Partners

National Health Plan Eligibility
& Benefit Data

Publicly Available Sources

Real-time Cost Estimation &
Transparency

Integrated EHR Availability &
Scheduling

Agentic Web Scraping



Join us for CMS Medicare Finder Office Hours

April 2026, Wednesday Weekly (4/1, 4/8, 4/22 & 4/29)
12PM EST

Register!





Join us for the next Roundtable
Wednesday, April 15, 12PM ET

Register!

