



REVSPRING

RevSpring

Health Plan Roundtable

April 15, 2026

Agenda

- **Data Compliance & API:** Enabling Medicare Plan Finder support for CMS requirements and transitioning to FHIR APIs for real-time, incremental data updates.
- **National Provider Layer:** Developing a "golden record" grounding layer of U.S. provider data to power advanced AI agents and workflows through RevSpring MCP.
- **Cost & Search:** Merging search and cost estimates into a single view so members can see prices alongside providers in patient-friendly language. Including search by plan updates.
- **AI & Guide:** Improving "Ask" with smarter intent interpretation and adding direct links to virtual care tabs to prevent "dead ends" in the member journey.

FHIR Intake Offering

- For Provider Directory customers, leverage a FHIR based data exchange instead of a flat file data transfer
- Move from full file refreshes to incremental bundle updates

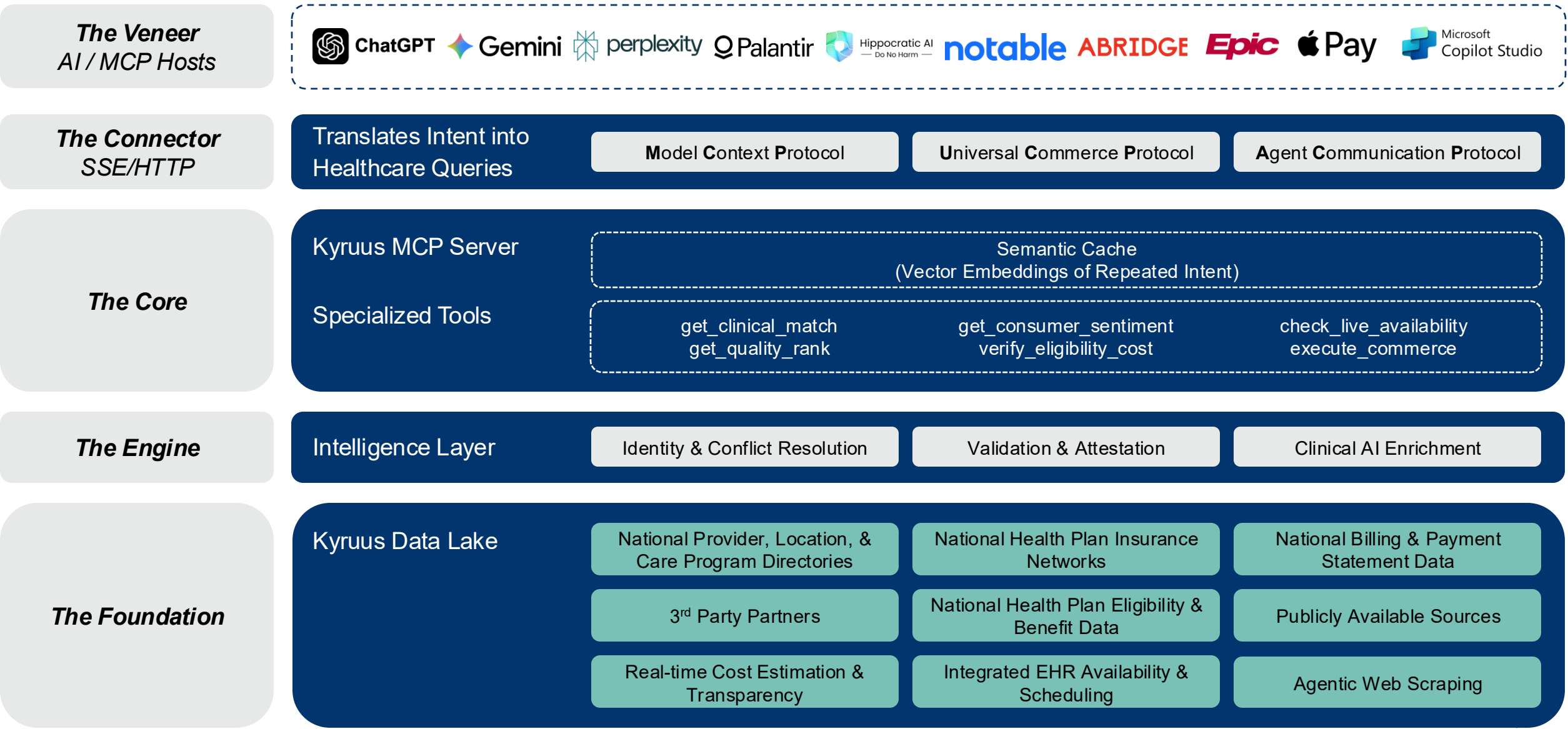


Grounding Layer – National Provider View

- Create a golden record of providers across the nation, including demographic, credentialing, location, Cost and scheduling data to enable better care access for patients and members
- Within an MCP, develop prompts and tools that can be leveraged by agents and other AI workflow on top of grounding layer to ensure quick and accurate data return

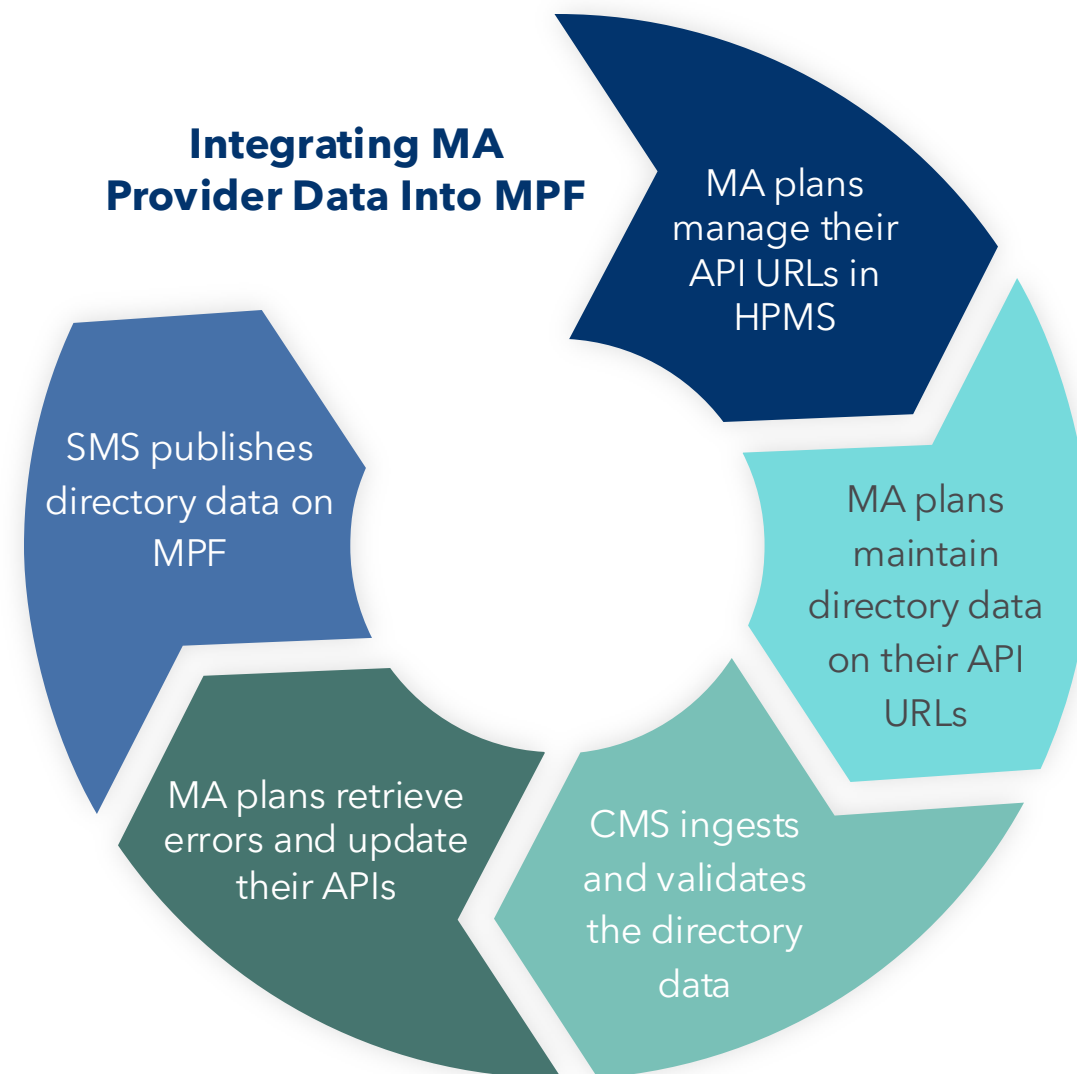


Kyruus Grounding Layer: The infrastructure for agentic healthcare



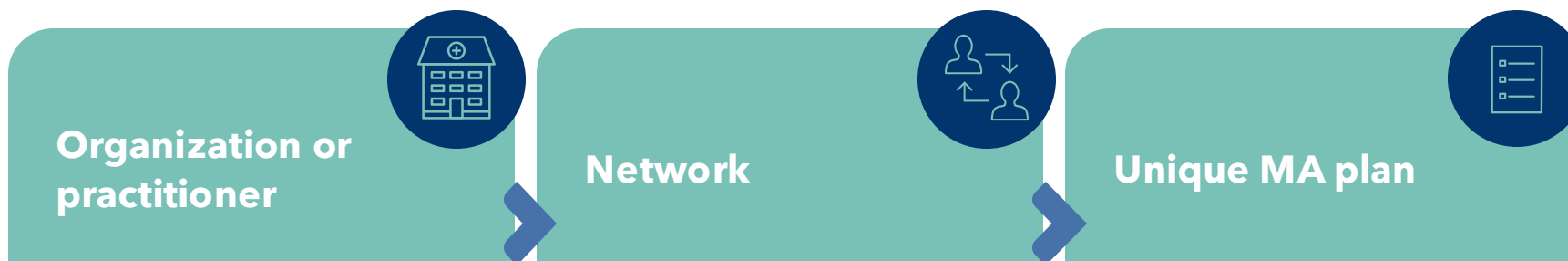
Medicare Plan Finder Phase 2: Overview

- All payers who offer Medicare Advantage (MA) Plans must supply provider directory data for all individual MA plans to CMS for display in Medicare Plan Finder (MPF) **beginning with Contract Year (CY) 2027.**
- Data will be supplied to CMS, leveraging either **Machine Readable JSON files or FHIR-Based JSON API Files.**
- These files are made available to CMS via a URL defined in a payer's Health Plan Management System (HPMS) Basic Contract Management module which **CMS will crawl and validate the data daily.**
- Plans will be responsible for **ensuring accuracy** of the provider data and must **attest to its accuracy annually.**



Medicare Plan Finder Phase 2: Support

- **Approach:** RevSpring will be supporting the FHIR-Based JSON API Files option, which will be separate from the existing FHIR Provider Directory RevSpring offers.
- **RevSpring's Role:** RevSpring will support providing plans the URL that will facilitate the data exchange between their HPMS and CMS and generate the FHIR-Based JSON files in the required formatting.
- **Clients' Role:** Clients will be responsible to provide RevSpring with the necessary data elements to generate valid files, ensure the data supplied is accurate, populate their HPMS system with the RevSpring provided URL and conduct the annual attestation required by CMS.



Medicare Plan Finder Phase 2: Timelines & Milestones

Qualifications

- Provider directory data must be supplied for all individual (not-employer-only) Medicare Advantage (MA) plans, including:
 - **Local Coordinated Care Plans (CCP):** HMO, HMO-POS, and Local PPO.
 - **Regional PPO Plans**
 - **Medical Savings Account (MSA):** Network-based plans only.
 - **Private Fee-for-Service (PFFS):** Network-based plans only.

Action Items

- **Identify Contacts:** Payers must identify and submit a Primary Technical Contact and a Business Contact to their Customer Success Partner by May 5th.
- **Formal Participation:** Formally confirm your organization's intent to participate in Wave 1 by May 5th.
- Join our ongoing information sessions Wednesdays at 12PM PST/3PM EST through the end of May.

Milestone	Date
Commit to Wave 1 Participation	May 5, 2026
Submission of Network Crosswalk File	May 15, 2026
Open Testing Window	Mid-to-late May 2026
Deadline for 2027 Attestation in HPMS	September 1, 2026
Plan Preview Window	Early September 2026
Production Release (MPF Tool)	October 1, 2026

Integrate & Simplify Costs in Search

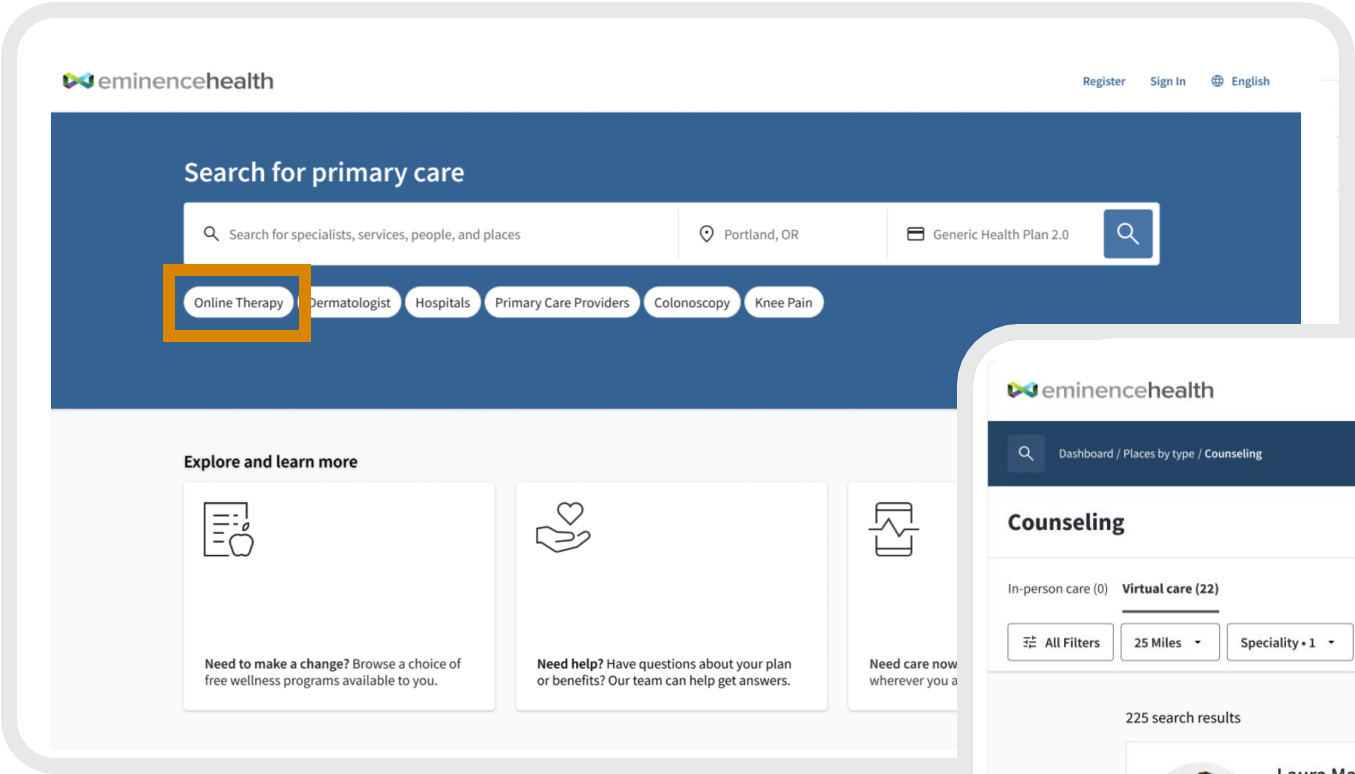
Bridging the gap between finding care and comparing costs

The screenshot shows the EminenceHealth website interface. At the top, there's a navigation bar with 'Register', 'Sign In', 'English', and 'Menu'. Below this is a search bar and a breadcrumb trail: 'Dashboard / Primary Care Provider'. The main heading is 'Primary Care Provider' with a 'Get cost estimate' button. Below the heading, there are filters for 'In-person care (18)' and 'Remote services (0)'. Further down, there are dropdown menus for '25 miles', 'Accepting new patients', 'Specialty', and 'Gender'. A 'Filters • 1' button and a 'Map' button are also present. The search results show '12,340 search results' and a 'Sort by' dropdown. Two provider profiles are displayed:

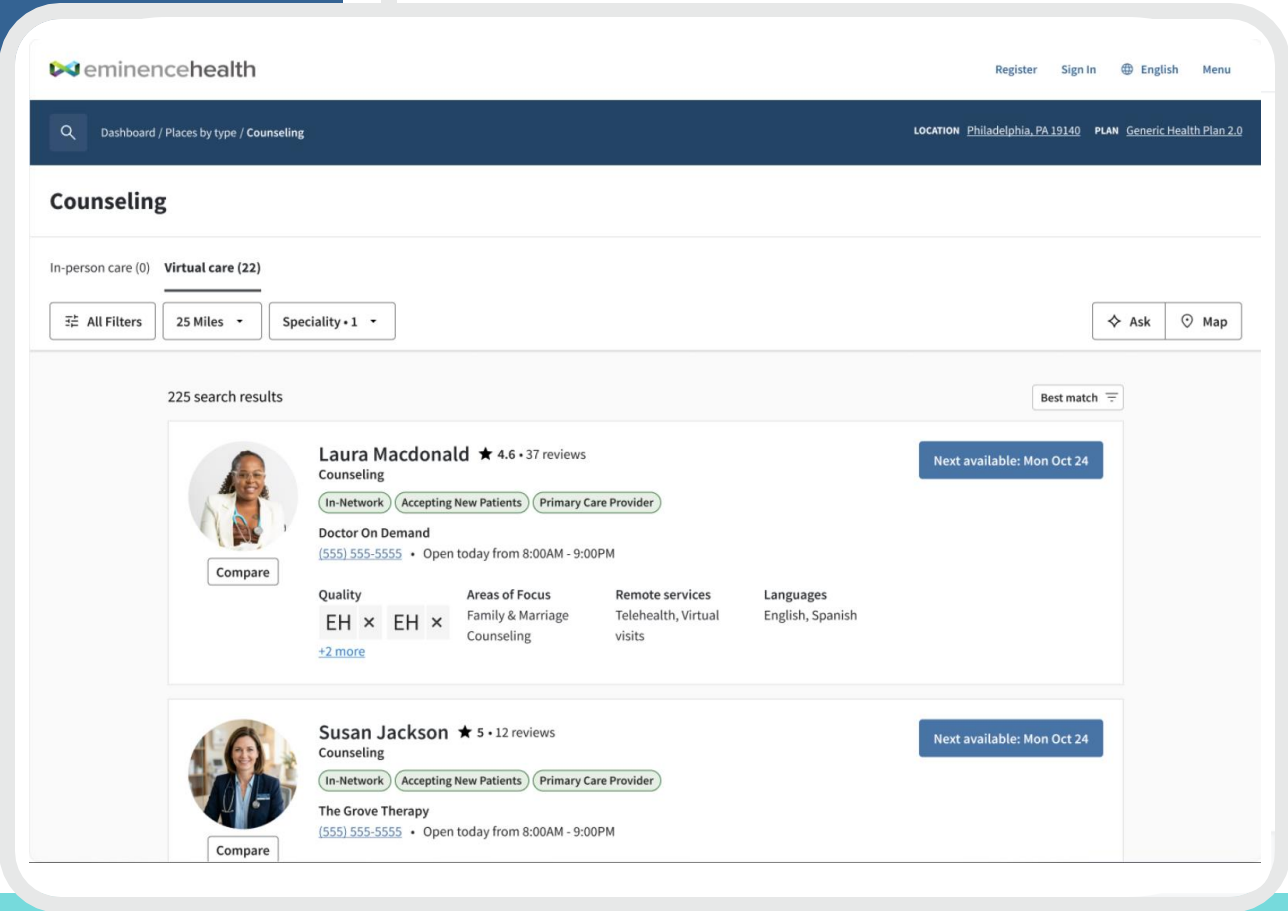
- Lora Diamante, MD** (4.8 stars, 127 reviews): Internal Medicine, 3.1 mi from The Oregon Clinic, 800 SW 13th Ave, Portland, OR 97205. Offers virtual visits, In-network, Accepting new patients, Primary care provider. Specialties: Internal Medicine, Sports Medicine (Internal Medicine). Office Hours: Call (503) 555-5555. Areas of focus: Internal Medicine, Sports Medicine (Internal Medicine). Online Services: Virtual visits. Staff Languages: English, Spanish. Contact: Main: (503) 221-0161, Web: www.HealthCare.com, +2 more. Location services: Wheelchair accessible. Next appointment: May 13. View availability.
- Julie Kim, MD** (4.3 stars, 22 reviews): Internal Medicine, 4.5 mi from Urgent Care Systems 800 SW 13th Ave, Portland, OR 97205. Offers virtual visits, In-network, Accepting new patients, Primary care provider. Specialties: Internal Medicine, Sports Medicine. Office Hours: Call (503) 555-5555. Areas of focus: Internal Medicine, Sports Medicine. Online Services: Virtual visits.

- **Costs Applied to Specialty Searches:** Integrate negotiated rates directly into the care journey, enabling members to weigh financial impact without leaving search results.
- **Empower Informed Decisions:** Billing jargon is replaced with a curated list of member-friendly services, enabling users to instantly understand and apply accurate costs to their results.
- **Enable Easy Comparison:** Members no longer need to click into individual profiles to find pricing; instead, they can compare out-of-pocket costs across multiple providers simultaneously.
- **Flexible Plan Configuration:** Maintain full flexibility with a configuration that controls cost display at the plan level.

Seamlessly Direct Members to Virtual-Only Care



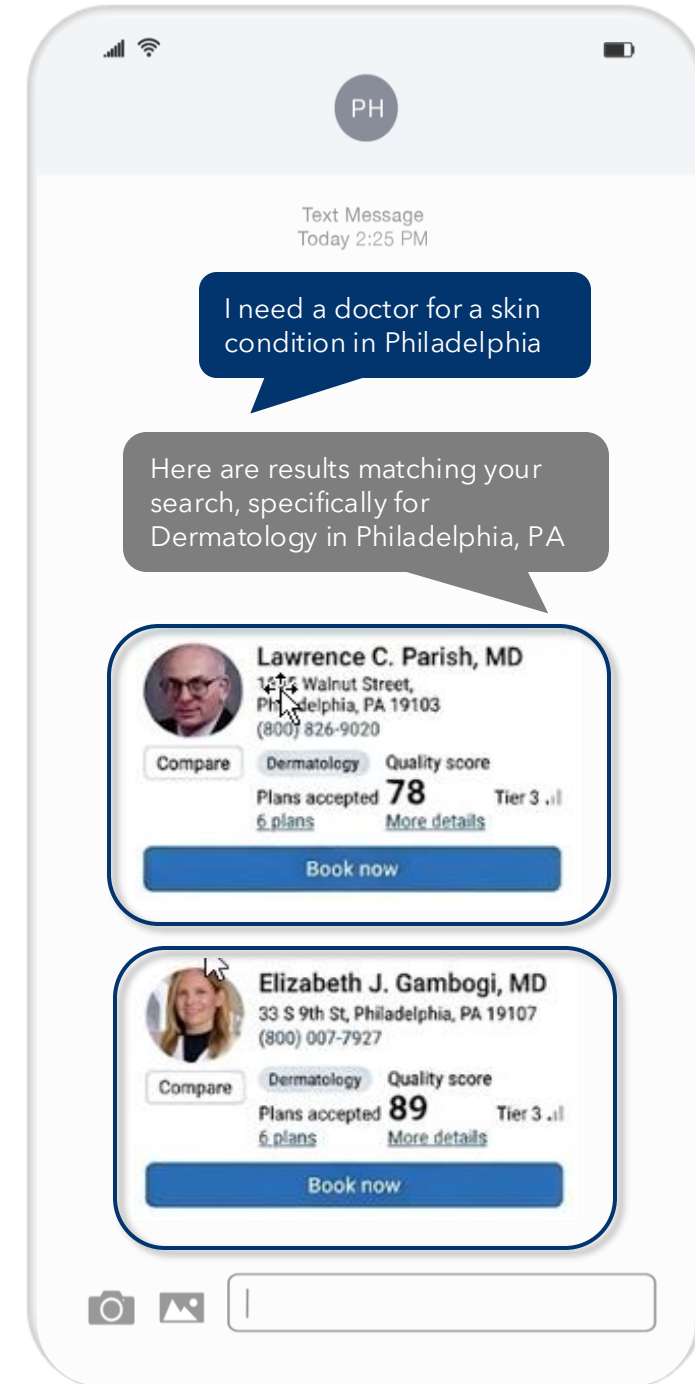
Use **shortcuts to link members straight to the Virtual Care tab**, preventing the confusion of landing on an empty "In-Person" results page.



Advancing Conversational AI

Next-generation precision and accuracy

- **Upgraded Intelligence:** Leveraging a more powerful LLM to deliver faster, richer responses.
- **Refined Search Accuracy and Mapping:** Support keyword mapping and tuning filter sensitivity to ensure members access robust results.
- **Localized and Relevant Search:** Improving location precision to ensure members see geographically accurate results that match their specific intent



Ask

Drive Faster Care Selection with Recommended Results

Surface and pin the top three providers, providing **a consumer-grade experience that reduces "choice overload"** and helps members find high-quality care faster.

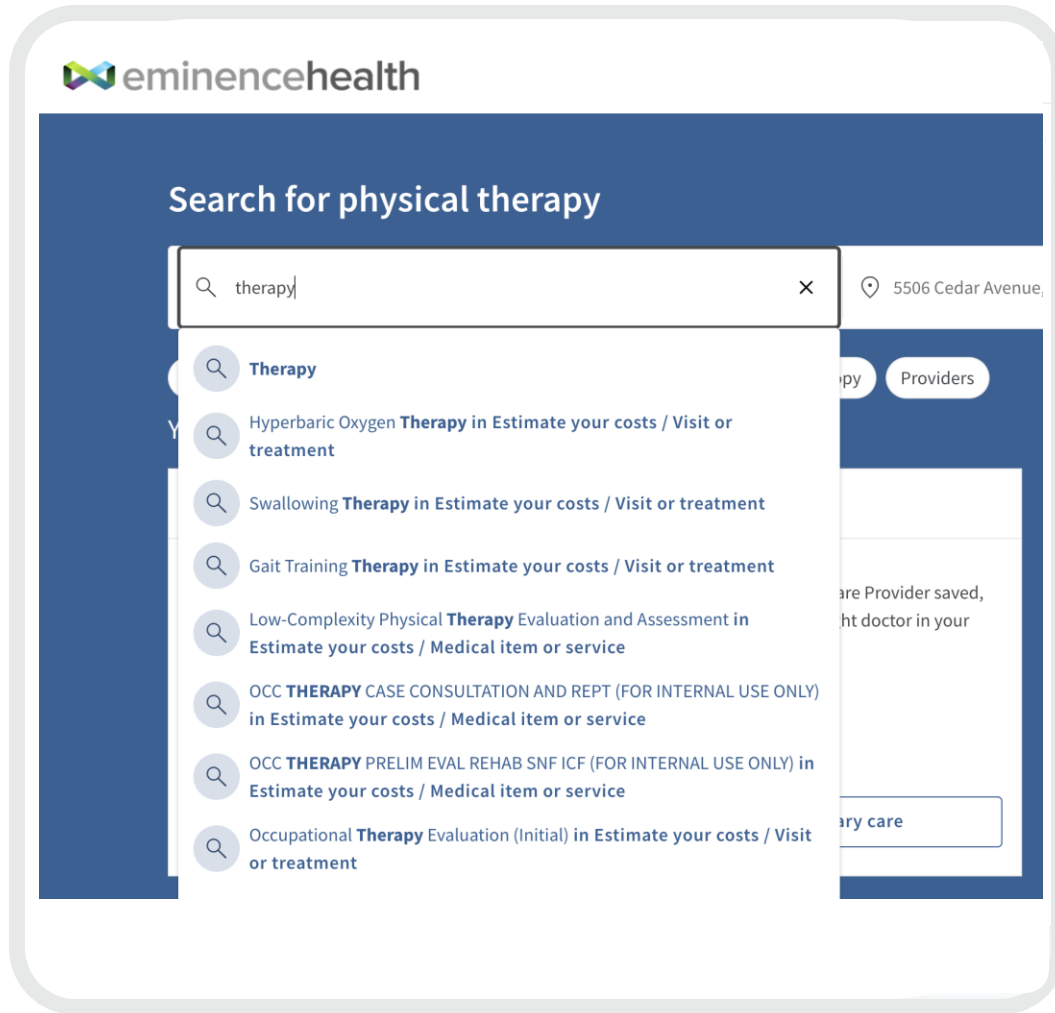
The screenshot displays the 'eminencehealth' website interface. At the top, there's a navigation bar with 'English', a notification bell, and a user profile icon. Below this is a search bar with filters: 'Office visit', '25 miles', 'Female', 'Obstetrics & Gynecology', '4 Stars & Up', 'Personal Choice PPO', 'Age Groups Seen', and 'Filters + 6'. A 'Map' button and an 'Ask' button are also present. The main section is titled 'Recommended "OBGYN" results' with a link 'How we got these'. It features three provider cards:

- Laura Macdonald, MD** (4.6 stars): Obstetrics & Gynecology. Badges: 'Available this week', 'Online booking', 'Great bedside manner', 'High quality'. Location: Black Stone City Hosptial, 0.2 mi • 45 Main St., Portland, OR 98764. Phone: (555) 555-5555. Next available: Mon, Jan 23. In-person \$200.
- Janet Kim, MD** (4.9 stars): Obstetrics & Gynecology. Badges: 'High Quality', 'Highly rated', 'Virtual visits', 'Board certified', 'Virtual visits'. Location: Black Stone City Hosptial • +3 locations, 7.5 mi • 1266 Oswego Way, Portland OR... Phone: (555) 555-5555. Next available: Mon, Mar 23. In-person \$200.
- Shelly Evans, MD** (4.5 stars): Obstetrics & Gynecology. Badges: 'Virtual Care', 'Online booking', 'High quality', 'Great with kids'. Location: Black Stone City Hosptial • +1 location, 2.8 mi • 7421 Crescent Ave, Portland, OR... Phone: (555) 555-5555. Next available: Mon, Jan 25. Virtual \$75.

Below the provider cards, it shows '15 search results for "OBGYN"'. The first result is 'Ovia Health' (Family Care Program) with a logo and description: 'Our women's and family health solution delivers evidence-based programs, personalized data insights, and Care Team support to empower every woman at every age and stage of life.' Buttons: 'Enroll now', 'Learn more'. The second result is 'Emily Carter, MD' (4.6 stars, 37 reviews) (Internal medicine). Badges: 'In-Network', 'Accepting New Patients', 'Primary Care Provider'. Button: 'Book now'.

Unified Search Optimization

Advancing the experience for April 2027 adoption

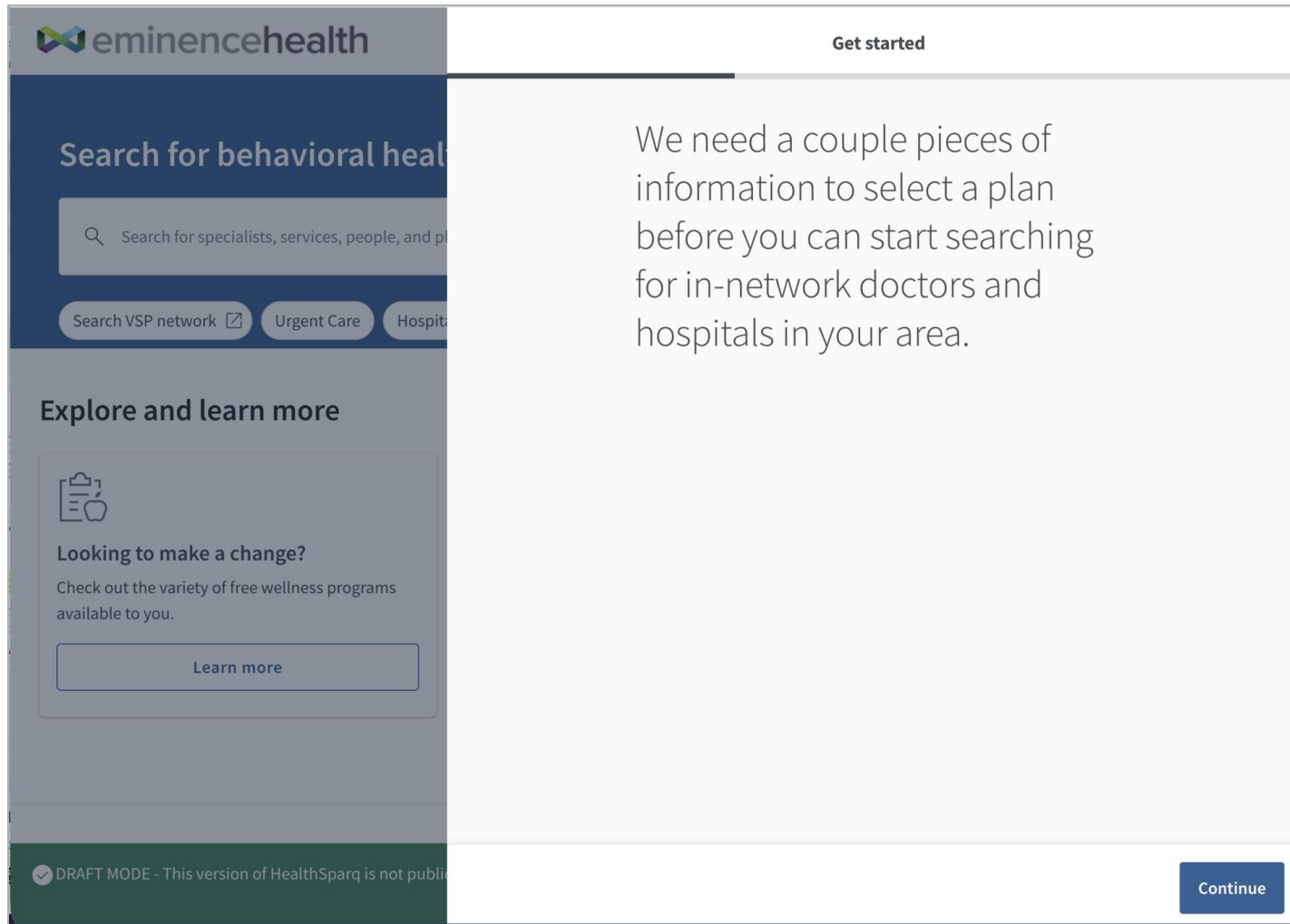


- **Advancing Suggested Searches:** Improving typeahead UI so members can easily distinguish between similar options and intuitively navigate to the most relevant care path for their needs.
- **Streamlined Cost Result Reliability:** Optimizing cost searches to ensure every query—whether suggested or free-text—generate in the most relevant results.

Recently Released

In UAT: Search By Plan UI Upgrade

Modernizing the plan selection user experience



Updates

- Progress bar
- Consistent navigation button placement
- More visible "Use my location"
- Confirmation step for plan selection
- Fewer decorative elements

Rollout Info

- Auto-on for all customers using SBP menu.
- Customized text in current version (V1) will be carried over by Support teams before producton deployment.
- **Call to action:** Provide feedback to CSP so we can iterate on design.



REVSPRING

Join us for CMS Medicare Finder Information Sessions

Wednesdays Weekly, Next Session April 22nd, 12PM EST

<https://info.kyruushealth.com/health-plan-customer-roundtable-series>

Register!





Join us for the next Roundtable **Wednesday, May 20th, 12PM ET**

<https://info.kyruushealth.com/health-plan-customer-roundtable-series>

Register!

